

The Career That Builds Futures For Others

"If you are a good person, and you try to spread a little positive energy into the world I really think that's what makes you a beautiful person. Everyone has troubles and baggage, and things that are beyond our control. But who are you when you get out of bed and go out to face the world, do you take that baggage with you, does everyone have to see that? Can you say I'll deal with my own issues later, and try to make someone else's day better?"

bio.
THE BIOGRAPHY CHANNEL™

TERRI MICHAEL

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Although on air Terri is well composed—professional and authoritative—backstage she is an animated storyteller. Her voice rises and falls rhythmically, giving a beat to her stories. Soon, her hands follow suit, creating a lively performance that attracts those around her, placing her in the centre of attention. Terri's voice provides a theatrical and poignant storytelling. It is perhaps this quality that has led to much of Terri's success. With her great talent, Terri received extremely high ratings for her radio shows and became the first female host to become heralded for her work at every station she worked.

And she is hardly without work. Since her early beginnings with CHUM-FM, Canadians have come to grow with Terri's career as she hosted (as the first female) various morning shows on a variety of radio stations such as CKFM, Q107 and EZ ROCK 97.3FM. Terri's belief that "opportunities are built on successes" led her to accept every challenge. One of the more recent tasks that she accepted was, of course, television. Now one of Canada's most prominent broadcast figures can be recognized on The Biography Channel as both the station's voice, as well as the host of "Famous Faces." Indeed, Terri's resume is an impressive description of a woman who does not recoil in the face of opportunity. As a result, she has become a well-known professional and the leading face for women in the broadcast industry.

But it hadn't always been this way for Terri. In fact, she describes her first opportunity with CHUM-FM as an "accident." As an English major working for Bell Canada, Terri was far from her current occupation. Her break into the industry came when she called into a radio station to discuss the Eric Clapton show during the summer of '74 with the host, Earl. Of all the people that had called in that day, it was Terri's voice that the station manager remembered. When he heard what [Terri] said [he] wanted to know if Earl knew who that was. Earl had thirty people on the air that day but he said, "I think I know who you're talking about."

From the beginning, Terri had the ability to create a lasting impression. It was her memorability that would launch her into an extensive and successful career, despite her lack of experience and the overall lack of female presence in the industry during this time period. Surprisingly, when Terri is asked about her success as a woman within the broadcast industry, she is humble, expressing that she is "disappointed" as she "imagined there would have been other [women] before me." Despite the lack of women role models in broadcasting, Terri believes that nowadays, "women are intrinsic to the industry more than ever." Terri didn't attend a broadcast training program, and even with little broadcast experience, she was able to make her

way up. "Anybody can work their way up... If I can do it, then you can do it." And if that isn't a motivator for female readers, then Terri's humble beginnings in the industry should be.

For all those broadcast hopefuls out there, Terri attributes her success to research and preparation. "It's all about knowing what's going on in the news, what's going on in your world, in your community, in the city you live in, and then being able to reflect that—talk about things that are of interest to people... You want to touch them in some way or relate to them in some way that makes sense."

It is this very ability that has led to Terri Michael's success. Her ability to reach out and relate to others is a major component of her newest endeavour, a jewellery company. This new turn began as both a hobby and a way to fulfill the need for creating jewellery that fit more women. It expanded into a well established company—Stoned Originals—which she runs with her sister Lori Grant. Although it may come as a surprise for many fans, Terri finds that "it's really not that much of a stretch; the whole process is very creative, just like the radio is, just like all media is."

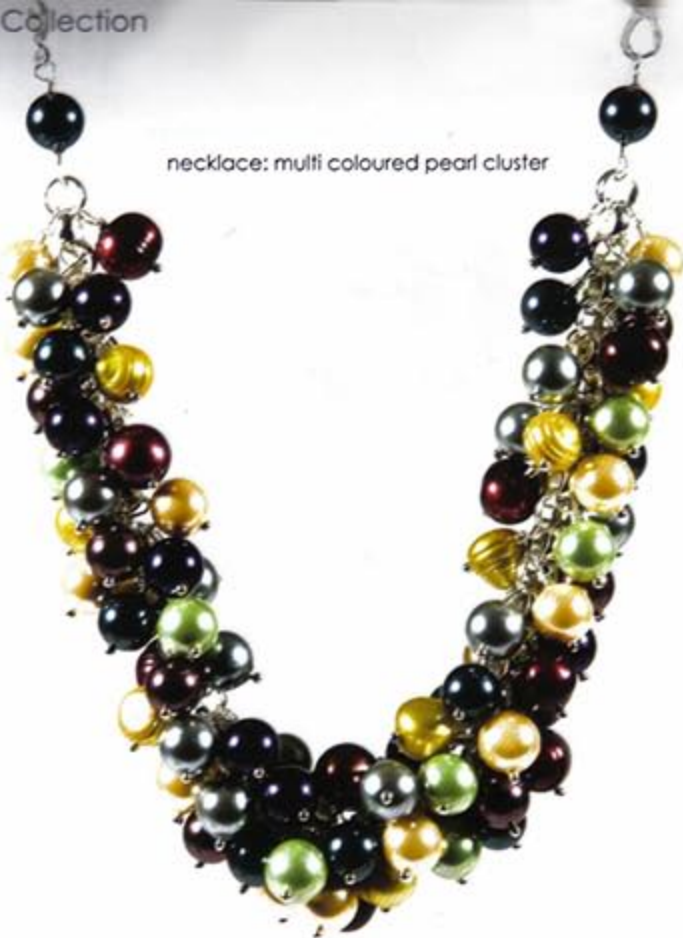
Terri has developed Stone Originals into something more than just a past time or a company. As a corporately responsible company, and an empathetic human being, Terri uses Stoned Originals as an avenue for giving back to the community. The company takes

VISION

necklace: black onyx balls, cubic zirconia accents around the middle



necklace: multi coloured pearl cluster



necklace: blue labradorite cluster, freshwater peacock pearls



"When I left radio I still wanted to be able to do something, to give back in some way."

-Terri Michael

a portion of its profits and donates it to women's shelters across North America. It also hosts an annual fund-raising event for the Redwood Shelter in Toronto. The event titled "Celebrate the Power of Women" is a concrete representation of the hope that Terri holds in feminine prowess and the woman's ability to contribute to society. And of course, how can women contribute if they are in no position to do so? "I've talked to women who have moved from other countries who say: 'I was in an abusive situation and had no rights, then I come to Canada and you do have laws and help to get me out of this situation'. We are lucky we are in a country where women are respected and the laws do protect us... and so we should take advantage of the fact that [the shelters] are here if we need them," explains Terri. Her belief in women's contribution to society is what leads her to put so much work into helping women's shelters, which are "vastly underfunded." Terri is placing her stamp on society, and it's hard to determine for what she will be admired for the most by Canada: her impressive career, or for her great charitable contributions to those in need.

Terri Michael is a shining beacon for women's success, both in her charitable and broadcast work. And as a woman who never turns down a challenge, what's next for this very busy broadcaster? Well, "I rarely say no to anything.... So who knows what the future may bring."

For more information on Terri Michael's jewellery company, please visit www.stonedoriginals.com.

Terri Michael with ACF's Salma Tarikh at the studios of The Biography Channel in Toronto. The full taped interview conversation with Terri can be viewed at amazingcanadianfashion.ca.



"If you don't travel you are missing out, I think it is a really important part of being alive, you need to see your planet, and envelope yourself in other cultures and see what goes on elsewhere. You learn so much, and truly come back improved."



earrings: matching black onyx balls, cubic zirconia accents, white topaz posts

This fall, Terri Michael will be holding an all day shopping event to benefit The Redwood, a safe haven for women and children fleeing abuse. www.theredwood.com This will be their 5th annual fund raiser in support of The Redwood.

The shopping event will be held at the Grand Hotel & Suites at 225 Jarvis Street in Toronto, Thursday October 14th from 11am to 8pm. There will be a full array of fashion jewellery and accessories for sale.